



NATIONAL ALLIANCE OF  
**CONCURRENT ENROLLMENT**  
PARTNERSHIPS

# **NACEP Webbytes**

**February 12, 2018**

*advancing quality college courses for high school students*

# MANAGING THE MASSES

REACHING MORE STUDENTS THROUGH GROUP ADVISING

**WHEN**

**WHERE**

*WHY*

**HOW**

# WHEN

- Information Nights (Prior to Participation)
- Orientation (Once they have started taking classes)
- Graduation Meetings (For students finishing a degree)
- Career/Degree Assessment Meetings (High credit count)
- Registration Assemblies (Per high school request)

Tip: Know your demographics

# WHERE

## ○ On-Campus

### Benefits:

Create Connections

Makes College Real

Campus is COOL!

Retention

Parents

### Challenges:

Scheduling

Attendance

Parents

## ○ At High School

### Benefits:

Access to Computer Lab

Create Connections

Higher Attendance

Meet them where they are

Parents

### Challenges:

Scheduling

Attendance

Parents

# WHY



- Efficient
- Assists with successful transition (exposure to college personnel)
- Help them understand the college processes
- Gives them a point of contact (face to a name)
- Gives an opportunity talk about their questions. Sometimes it helps to hear something from a different source.
- Increases our ability to work successfully with our high school partners
- Student Success!

# HOW

- Self-selection
- Consistent, Repeated Events
- Personal Invitation
- High School Counselor Recommendation
- Marketing (posters, hand-outs, etc.)
- High School Sponsored Events (Large numbers reached when we are invited to their events)



# TOOLS



- SWAG!!
- FOOD!!
- Reputation
- Power Point
- Video's  
[https://www.youtube.com/watch?v=k\\_tKg6AFr0iE&feature=youtu.be](https://www.youtube.com/watch?v=k_tKg6AFr0iE&feature=youtu.be)
- Make an impact! Get a t-shirt gun. 😊
- Handouts, Handouts, Handouts



# CHALLENGES

- Set the tone. Encourage participation by creating a fun event.
- Dynamic Presenters!
- Specialized individual questions come up. Be prepared. How will you handle it?
- Adequate space. You can't always control it.
- Have a backup plan for your technology. 50 people and the projector won't work, what do you do?
- High participation vs Low participation

# QUESTIONS

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Utah Valley University Concurrent Enrollment



## Future NACEP Webinars and Events:

February 21: Accreditation Mini-Series-Faculty Standards

February 23: Discover Series Webinar-Cohort, Coaching, and Curriculum

March 1: NACEP Webbytes-A Journey through Institutional Change

March 8: Dual Enrollment Marketing Panel

March 13: Starting the Conversation: Strengthening the Concurrent Enrollment Faculty Relationship for Student Success

March 22: Supporting Faculty Liaisons, A Partnership Model to Provide Quality Professional Development

April 18: Spring Accreditation Institute, Albuquerque, New Mexico

