




NACEP Western Regional Conference

April 4, 2017

DualEnroll 



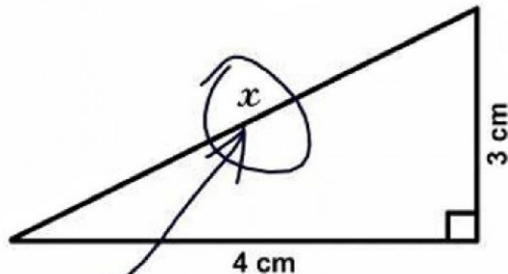
Two obvious benefits . . .
plus four you might not have
thought of

Raquel Ramirez
Customer Success Manager
DualEnroll.com

DualEnroll

Two obvious benefits . . .

3. Find x .



Here it is

via tworiversblog.com

What ended in 1896?

1895

Where was the American Declaration of Independence signed?

At the bottom.

1. Saving Time

Improved accuracy/
no paper forms



1. Saving Time



Improved accuracy/
no paper forms

Automated
reminders & alerts

1. Saving Time



Improved accuracy/
no paper forms

Automated
reminders & alerts

Fix mistakes easily

2. Course Quality

Document Collection & Management



2. Course Quality

Document Collection and Management

Ensure Policy
Compliance



2. Course Quality

Document Collection
and Management

Ensure Policy
Compliance

Auto-Schedule/
Manage Site Visits

(and a repeat on reminders &
alerts)



DualEnroll

Two obvious benefits . . .

plus, four you might not have
thought of

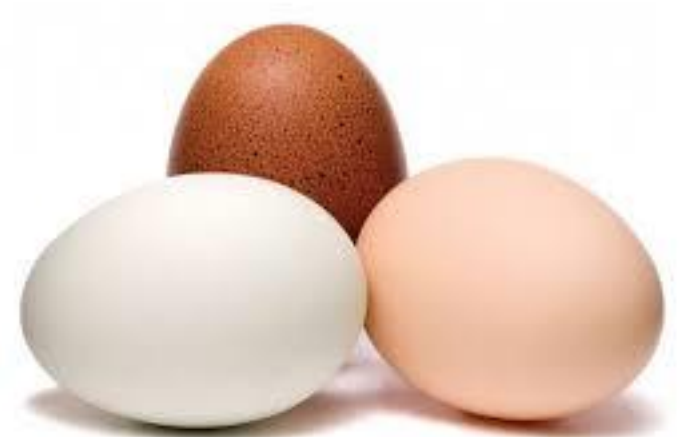
Obvious?

Q. What's only useful
when broken?

Q. What's only useful when broken?

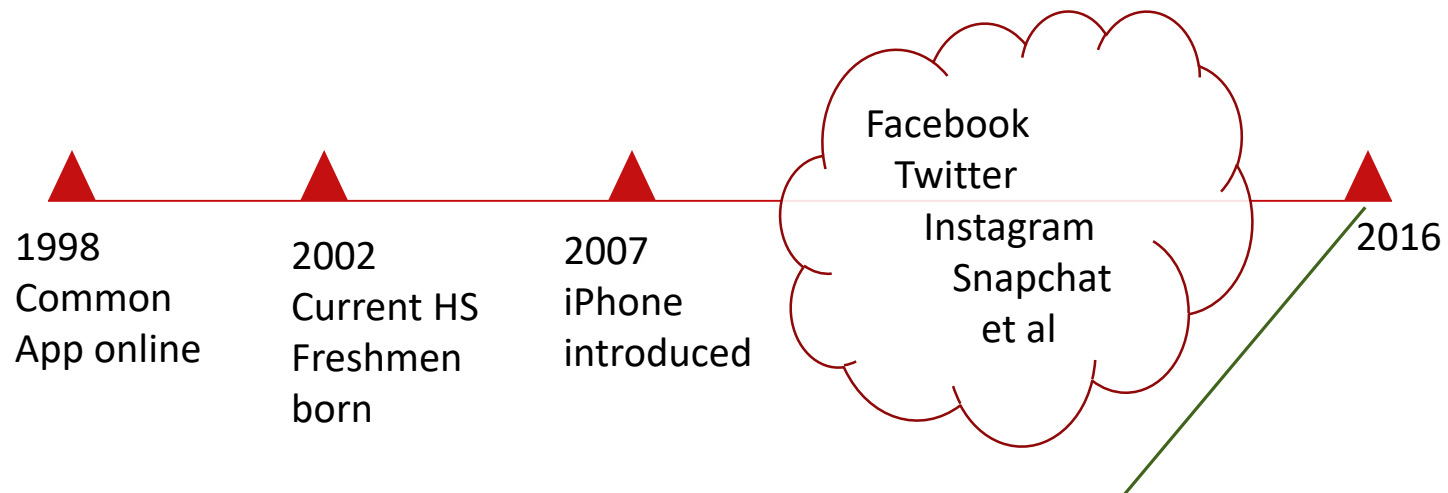


A. An egg



Less Obvious Benefit 1

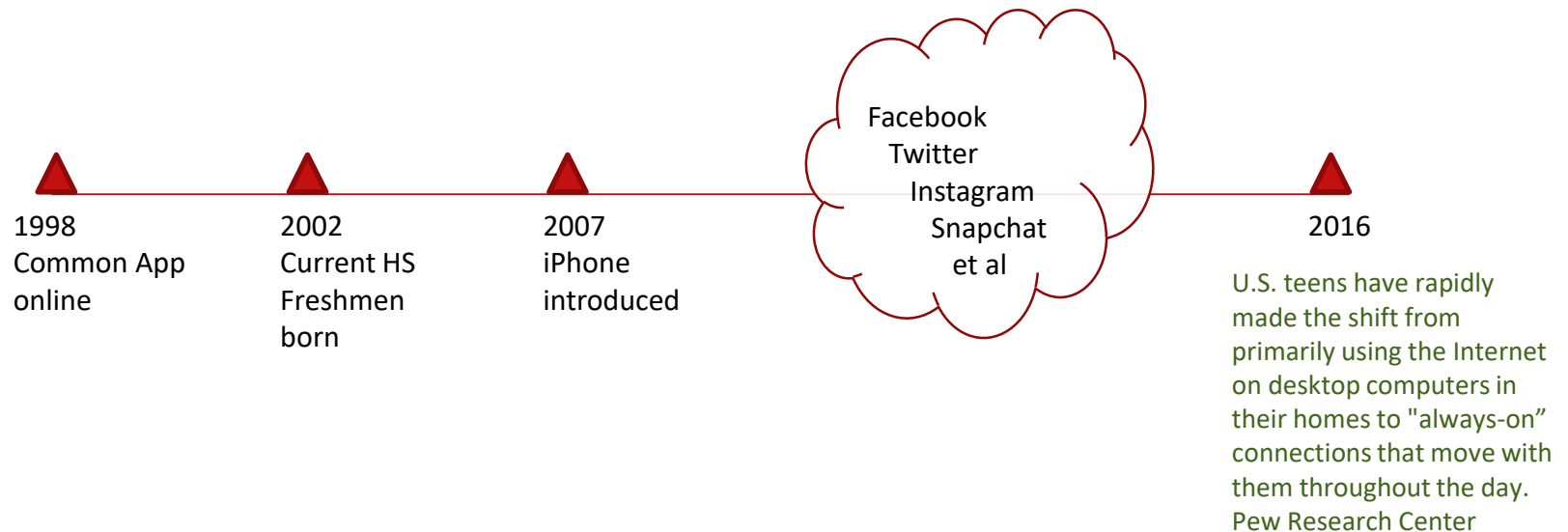
Recruiting



“U.S. teens have rapidly made the shift from primarily using the Internet on desktop computers in their homes to “always-on” connections that move with them throughout the day.”

Pew Research Center

Dual enrollment = Best opportunity to make a great first impression on prospective students



Obvious?

Q. Forward I am heavy,
backward I am not. What
am I?

Q. Forward I am heavy, backward I am not. What am I?

A. A ton

Less Obvious Benefit 2

Best Practices/Innovation



“I thought I was on to something
but I can’t figure out how to
move it.”

Hundreds of conversations

Constantly growing list of
ideas and approaches to
help DE/CE programs meet
objectives

Less Obvious Benefit 2

Best Practices/Innovation

Examples:

Drop/add notices

Email to parents at start
of registration process

Grade reporting (roadmap)

Distribution lists

Batching

Wish listing



Obvious?

Q. What's the difference between a piano, a tuna, and a tube of glue?



© 1992, Diane Romo Peebles



What's the difference between a piano, a tuna, and a tube of glue?

Answer: You can tune a piano,
but you can't piano a tuna



What's the difference between a piano, a tuna, and a tube of glue?

Answer: You can tune a piano, but you can't piano a tuna

I thought you might get stuck on that!



Less Obvious Benefit 3

Communication



One of the biggest benefits of DualEnroll.com is how the system has allowed us to **streamline communication with students, parents, and the high schools**, essentially at the same time. Everyone knows what step the registration process is in, and whose role it is to complete that step. **Students are more involved** in their course enrollment requests and **high schools aren't calling us every other day** to check on the status of their students – it's all online and the information is **available at the click of a button**.

Lisa Lyne, Parkland College

Obvious?

Q. What's black
when you buy
it, red when you
use it, and gray
when you throw
it away?



Q. What's What is black when you buy it, red when you use it, and gray when you throw it away?

A. Charcoal



Less Obvious Benefit 4

Registration Rates Increase

WHY?



Text messaging

Reminders

Eliminates bottlenecks (permission)

Prevents mistakes (wrong CRN)

Student status screen

Presents more course options



HOW
MUCH?

At least 5-10%
As much as 26% (MSSU)

Doing the Math

DualEnroll pays for itself

**5% increase in registration rates
X \$100 average tuition per course**

**\$5 per registration increase in
revenue**



Recap:
Save time
Course quality
Recruiting
Best practices
Communication
Higher
Registration
Rates



Conclusion & Questions