

NACEP 2014 Conference Financial Summary

(as of 1/23/15)

Item	Quantity	Revenue	Average Revenue	Expenses	Average Expenses
Conference	768	\$321,628	\$419	\$328,833	\$428
Accreditation Institute	119	\$14,875	\$125	\$20,060	\$169
State Policy Workshop	59	\$7,375	\$125	\$10,564	\$179
Sponsors & Exhibitors	16	\$19,630	\$1,227	\$0	\$0
Total		\$363,508	\$457	\$359,457	\$452
Net		\$4,051			

Core-Conference includes all core conference activities, including optional events such as New Attendee Breakfast, Outdoor Conversations and Reception.

Event	Expense
Accreditation Commission	\$1,963
Accreditation Institute	\$20,060
Board Meetings	\$3,915
Reception	\$26,263
State Policy Workshop	\$10,564

Event	Attendees
Board Meeting	15
New Attendees Breakfast	139
Accreditation Institute	119
State Policy Workshop	59
Core Conference	768

Hyatt Expenses for Core Conference

Category	Expense
A/V Charges, Laptop Rentals	\$5,657
A/V Charges, Monday & Tuesday	\$64,753
Catering	
Catering, Monday Brkfst (New Attendees)	\$8,095
Catering, Monday Breaks	\$24,203
Catering, Monday Lunch	\$47,971
Catering, Tuesday Breakfast	\$32,946
Catering, Tuesday Breaks	\$12,358
Catering, Tuesday Lunch	\$47,076
Catering, Misc	\$100
Rooms	-\$6,201
Shipping	\$637
Misc.	\$42
Grand Total	\$237,638

Total Expense by Category

By Category	Expense
App	\$1,348
Conf. Management Services	\$29,387
Credit Card Fees	\$5,061
Hyatt	\$269,750
Insurance	\$976
Marketing	\$10,187
Printing	\$5,400
Promotional	\$6,242
Reception	\$26,263
Speakers	\$8,847
Travel	\$2,859
Supplies	\$1,373
Transportation	\$1,055

Conference Management Services by Category

Category	Expense
Salaries	\$12,666
Benefits	\$6,629
Travel	\$526
Graphic Design	\$2,700
Printing	\$4,548
Office Supplies	\$655
Indirect Costs (6%)	\$1,663
Grand Total	\$29,387